

Bob Buruchian

Bio

President of Playimage Inc.

Bob Buruchian is an award-winning Executive Producer-Director and Digital Media Specialist, with hundreds of national credits on NBC, PBS, FOX and the Discovery Networks.

Buruchian stays "hands on," and has extensive experience in every phase of television, management, development, administration, and multimedia production.

Buruchian's more challenging projects take on a score of styles, ranging from music documentaries to series production, to live-national symposiums at the national press club in Washington, DC with Senators and CEO's debating global issues.

His twenty-four year career began after landing a position with one of the top ten PBS affiliates, WPBT-Miami. He became Senior Director of *The Nightly Business Report*, a daily national business show touted as the "most watched business program on public television." Energetic and fast paced, this live newscast was directed by Bob, and broadcast from New York and Miami to over 275 markets in the US every weeknight. Managing both studios' technical issues and directing this program every weeknight gave Buruchian a "technical edge," that in essence became a religion for him to live by.

Coupled with his creativity, love for graphic design, and enterprising spirit, Bob quickly became a solutions provider for projects that needed more than just basic production.

Establishing himself in the industry as a Videographer-Editor who embraced new technologies and working on a myriad of national projects, he became a leader in the field of digital video, pioneering new applications in computer graphics and non-linear post-production.

Concurrently, in 1984, he founded Playimage Productions, a multimedia production and consulting company. Targeted at the corporate and broadcast sector, his company formed strategic alliances with other video production companies, ad agencies, and multimedia design firms.

In his sixth year of his broadcast career, Buruchian became an extremely diverse Director-Producer. His background as a studio camera operator, floor manager, lighting technician, field producer, project supervisor, production coordinator, studio director and field director gave him an incredible foundation for the production industry.

Today, as President of Playimage Productions, Bob's responsibilities are diverse. He is described as having a "hybrid soul," offering creative and technical support in addition to demonstrating strong people skills.

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Today, Bob manages young creative professionals and knows their language, enabling him to get the best work delivered in a timely manner. This becomes evident often in his work, where the accolades and awards are abundant.

Having a strong business sense, Bob works closely with his marketing staff to develop strategies for fund raising and project development. Developing and designing media properties have become his specialty, from creating a realistic budget to infusing creativity, from script to screen.

Bob also holds the position of Vice President of Production and New Media, for INFORMATION TELEVISION NETWORK (ITN), and is responsible for all aspects of video and multimedia production.

At ITN, Bob supervised the production of 52 episodes for DISCOVERY HEALTH CHANNEL'S, *Kids Healthworks*, produced in association with the American Academy of Pediatrics, and currently airing every week day morning.

Most recently, Bob has completed 52 episodes of HEALTHY BODY HEALTHY MIND, currently airing on over 220 PBS stations nationwide.

He also just completed a multimedia educational campaign for Discovery Communications on the recently revised food pyramid.

Bob is able to leverage his vast experience and relationships and utilize his resources to create award-winning broadcast, corporate and industrial productions.

As a Digital Media Specialist he is capable of repurposing those productions into DVD, Web Streams and other multimedia within reasonable budgets. His current day-to-day work is proof in performance of a business model that delivers a quality product for an effective campaign.

Buruchian strongly believes the development, production and distribution of multimedia is certainly a "team sport" and realizes that one of the keys to success is surrounding yourself with the most talented professionals you can afford. The trick is having the experience to make the right decisions along the way.

FRANK EBERLING

Bio

Frank Eberling has been an educator, filmmaker, and television producer in South Florida for over thirty-five years.

As an educator, he taught at Palm Beach Gardens High School and Suncoast High School from 1969-1975, specializing in Literature, Creative Writing, and Drama. In 1970, he started what is believed to be the first filmmaking curriculum in Palm Beach County Schools with several other teachers from the English Department at PBGHS.

He made his first film in West Palm Beach in 1962 and has since produced, directed, shot, and written almost 3,000 film and video projects, from television news broadcasts, to documentaries, television magazines, infomercials, training films and commercials. As a broadcast news journalist, he worked at Channel 12 in West Palm Beach for eight years and Channel 4 in Miami for two years.

From 1980-1983, he produced PM MAGAZINE in both West Palm Beach and Miami, and later won an EMMY for an television entertainment magazine series he produced, PALM BEACH *EXCITEMENT!* He established his own company, PALM BEACH FILM GROUP in 1981.

During the early 1990's, he produced, wrote, directed, and/or shot almost 100 projects for the Armed Forces Radio and Television Service, U.S. Department of Defense, in remote locations such as Midway Islands, Pearl Harbor, Omaha Beach, and The Bridge at Remagen, Germany.

In 1991, he wrote, directed, and was the 16mm cinematographer on *GOODNIGHT, SWEET PRINCE; A Tribute to Watson B. Duncan, III*, starring Burt Reynolds and Monte Markham. It was awarded the Best Florida Documentary award at the Ft. Lauderdale Film Festival.

He is the author of a dozen feature film screenplays, and in 1995 he directed *DEADLY SURRENDER*, a low-budget feature film based on his script, *SWEET SURRENDER*. It was distributed in twelve international markets.

Two of his other feature films were optioned, but never produced: *CONCHTOWN*, and *STREET 8/CALLE OCHO*.

With a life-long commitment to education, Frank was asked to teach filmmaking classes at Palm Beach Community College in the early 1990's. For the last decade he has taught classes there in Documentary Production, Broadcast Journalism, and Feature Film Screenwriting.

Currently, Frank produces corporate videos for PALM BEACH FILM GROUP clients, and television magazine features on a free-lance basis for WPBT-Channel 2, the Public Broadcasting Station in Miami. In the past several years he has completed almost 100 documentaries of various length and subject matter for Florida PBS Stations.

In 1995 he completed producing and directing an hour-long documentary about JONES HIGH SCHOOL in Orlando, a 109 year-old black high school threatened with closing due to low F-CAT scores. It began airing on Florida PBS Stations and Orlando's CBS affiliate in October, 2005, and has since been aired numerous times around the State of Florida.

That same year he produced and directed a one-hour documentary on recently retired U.S. Senator Bob Graham of Florida, which began airing on Florida PBS Stations in May, 2005.

In late May, 2005, Frank produced and directed a two-hour concert video from the 54th Annual FLORIDA FOLK FESTIVAL in White Springs, for a PBS Pledge Drive which aired in October, 2005.

Currently, Frank lives in Jupiter with his wife of thirty-two years and their twelve year-old son. He recently completed his fourth novel, a mystery set in Palm Beach during the 1930's.

CONTACT:

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REFERENCES:

ALEX W. DREYFOOS, (Former) Owner, WPEC-TV12,
West Palm Beach.

WILL RAY: (Former) Executive Director, Palm Beach
County Arts Council.

DAVID COUNTS: (Former) Director of Production,
WPBT-Channel 2, Miami.

SHELLEY MELANSON, Executive Producer,
Pegasus Productions, Jupiter.

BOB BURUCHIAN, Operations Manager, Information Television
(ITV), Boca Raton.

MAJOR WRITING PROJECTS by Frank Eberling

NOVELS

THE DEMAREST KILL – 2005

ENSUEÑO – 2004

CONCHTOWN (from screenplay) – 1991

GOODTIME CHARLIE'S GOT THE BLUES – 1980

THE SHOOTER - 1976

SCREENPLAYS

SWEET SURRENDER (Produced and distributed internationally as DEADLY SURRENDER), 1995. Writer/Director.

GOODTIME CHARLIE'S GOT THE BLUES
(winner, first Florida Governor's Screenplay Competition, 1985)

STREET 8 / CALLE OCHO (from Douglas Fairbairn novel)

STARRY NOTIONS

SNOW BIRDS

CONCHTOWN (from Charles C. Foster book)

BUT HE WASN'T WEARING A WEDDING RING WHEN I FIRST MET HIM

WALK INTO THE WOODS

A.E.R.O (Air Emergency Rescue Operations) (Television action/adventure series pilot)

FLIGHTS OF DESTINY (from Katherine Harris novel)

BOX OFFICE (with Mike Wells)

STAGEPLAYS:

WINTER STORM: Produced at PBCC

CONCHTOWN: Produced at FLORIDA STAGE as a stage reading.

ENVIRONMENTAL DOCUMENTARIES:

SEASONS IN THE SWAMP: 30-minute environmental documentary on Barley Barber Swamp.
Writer, Director, Cinematographer. Winner, CINE GOLDEN EAGLE.

RUN, RIVER RUN: 30-minute documentary on Kissimmee River Restoration.
Co-Director. Winner: TELLY AWARD

KESSIMMEE RIVER RESTORATION: 15-minute documentary follow-up on construction progress. Writer, Director, Videographer.

LIFE AND DEATH ON THE LOXAHATCHEE: One-hour documentary on the history and future of the Loxahatchee River and Trapper Nelson. Director, Co-writer, Videographer. Work in progress, started July, 2003, completion 2005.

FLORIDA HISTORY MINI-DOCS:

ZORA NEALE HURSTON (Harlem Renaissance Author)
Writer, Producer, Director, Videographer

MARJORIE KINNAN RAWLINGS (Pulitzer Prize winning author)
Writer, Producer, Director, Videographer

STETSON KENNEDY (Pre-eminent Florida Historian)
Writer, Producer, Director, Videographer

CONCHTOWN (30's era fishing village)
Writer, Producer, Director, Videographer

INDIAN CANAL (1800 year-old canal, engineered and dug by Native Americans)
Writer, Producer, Director, Videographer

THE BATTLE OF NATURAL BRIDGE (Civil War)
Writer, Producer, Director, Videographer

(Approximately 90 other PBS Mini-Docs aired 1998-2005)

FEATURE-LENGTH DOCUMENTARIES

GOODNIGHT, SWEET PRINCE: A Tribute to Watson B. Duncan, III
(starring Monte Markham and Burt Reynolds) Winner: Ft. Lauderdale Film Festival/Best Broadcast Documentary, 1992 (one hour) Director, Cinematographer, Co-Writer, Co-Producer

SENATE RACE 2000: The Race for U.S. Senate, Bill Nelson vs. Bill McCollum. Co-Producer, Videographer.

MIAMI BEACH WALKING TOUR: With Hunter Reno and Historian, Paul George, Ph.D. For WPBT-CHANNEL 2Miami's Public Television Station (one hour)
Writer, Producer, Director

JONES HIGH SCHOOL: One-hour documentary for Florida Public Television Stations. PBS Air date in 2005. Writer, Producer, Director, Videographer.

A CONVERSATION WITH SENATOR BOB GRAHAM: One-hour documentary for Florida Public Television Stations. PBS Air date in 2005. Writer, Producer, Director, Videographer

FLORIDA FOLK FESTIVAL: 54TH Annual Event at White Springs. Two-hour documentary for Florida Public Television Stations. PBS Air date in 2005. Writer, Producer, Director, Videographer.

ROCK-ED.ORG DOCUMENTARIES

ROGER MCGUINN, founder of THE BYRDS

BILL PINKNEY, one of the founding members of the original DRIFTERS

MIKE PINERA, founder of THE BLUES IMAGE ("Ride Captain, Ride"),
Guitarist, ALICE COOPER, IRON BUTTERFLY.

WAYNE COCHRAN, legendary "Blue-Eyed Soul" performer and inspiration
for the Dan Ackroyd, John Belushi act, THE BLUES BROTHERS.

PETER GURALNIK, author of critically acclaimed biographies
of ELVIS PRESLEY and SAM COOKE.